

時間：2010 年 7 月 20 日

## **EIZO ColorEdge CG243W 獲得歐洲相機・影像雜誌 編輯者團體舉辦 TIPA Awards 2010 獎。**

### **1.概述**

EIZO NANAO CORPORATION 的色彩管理液晶顯示器 EIZO ColorEdge CG243W 獲得了歐洲 TIPA \*「TIPA Awards 2010」所舉辦的 BestPhoto Monitor 獎項。本公司產品是 2005 年到 2007 年的第 3 次得獎了。

\*TIPA (Technical Image Press Association)：是由歐洲・美國・加拿大・南非等 13 個國家的攝影・影像專業雜誌的 29 個編輯者所構成的非營利團體。於每年根據投票決定照片・影像產品的表揚被喻為 3 大攝影獎項之一。

### **2.詳細內容**

得獎的 EIZO ColorEdge CG243W 是從 2009 年 10 月起正發售的 24.1 吋色彩管理液晶顯示器。EIZO ColorEdge 系列的產生是由於本公司針對在影像技術及色彩管理市場上的性能需求所開發。

獲得 TIPA Awards 的 EIZO ColorEdge 產品是從 2005 年到 2007 年之間第 3 次的得獎。在加入這次獎項之前由日本國內的攝影記者俱樂部舉辦的世界 3 大攝影獎之一的「攝影大賞 2008」方面，EIZO ColorEdge 產品為液晶顯示器首次獲得「攝影記者俱樂部獎」的獎項。

今後本公司將提供包含了，這些年正在擴大的數位單眼相機市場、專業照片和印刷・出版・廣告業界的影像市場等等，優越的產品表現和服務，在影像市場上更加強達到液晶顯示器世界 No.1 品牌的地位。

**PROFIFOTO  
SPEZIAL**

**95**

**EIZO CG243W**

**TECHNICAL  
IMAGE  
PRESS  
ASSOCIATION**

**TIPA**



# 95 TIPA SPEZIAL

## Awards 2010



Best  
Photo Monitor:

# EIZO CG243W

**The much sought-after TIPA award for Best Photo Monitor of the year went to an EIZO again. The CG243W convinced the jury with a 3D look-up table, automatic color drift correction and IPS-LCD panel for excellent color reproduction. These features do not only convince professionals but are also relevant for amateur photographers.**

**B**esides two DVI-I-inputs the EIZO ColorEdge CG243 offers a Display-Port that enables the user to work with 10-bit color. So the monitor displays over one billion colors and the finest differences in tone. 16-bit internal processing produces smooth display of grayscale tones and brings out a very high level of detail in dark areas. The advantage: colors are differentiated true to the original. The Digital Uniformity Equalizer is responsible for

brightness and chroma uniformity on the whole surface of the display. So each color is the same wherever you look. For calibration the ColorEdge CG243W comes with EIZO's Color-Navigator software that is used for setting the target values for brightness, white point and gamma. The monitor's precise and reliable color reproduction reduces correction steps and shortens the professional's valuable production time. TIPA Award Best Photo Monitor 2010 as seen by the TIPA jury:

"Designed to handle both still and moving images equally well, the 24.1-inch widescreen Eizo ColorEdge CG243W monitor features an in-plane switching LCD panel with a native resolution of 1920 x 1200 pixels. The monitor boasts wide 178° horizontal and vertical viewing angles. Its wide gamut reproduces 98% of the Adobe RGB color space. The ColorEdge CG243W offers hardware calibration, so the monitor itself is calibrated rather than the computer."

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